

THE  
PERFECT  
EMOTION  
IN  
BATHROOMS

**Kartell** by LAUFEN

Design by  
Ludovica+Roberto Palomba



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**Kartell by Laufen:**  
**THE PERFECT**  
**EMOTION**  
**■■■■■ in bathroom**

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**KARTELL BY LAUFEN / THE BATHROOM PROJECT**

## A COMPLETE BATHROOM PROJECT INSPIRED BY THE ICONIC DESIGN OF KARTELL TOGETHER WITH THE QUALITY OF LAUFEN.

It's a new dialogue. And despite involving semantically opposite universes, it is based on agreeing on a word. A concept. This is the key that opens all design doors, as well as those for fashion and architecture. Excitement. This is the pass-key that brought together the iconic culture of Kartell's design and the innovation and quality from Laufen.

An integrated research project that redefines the principles, shapes, and uses of what is an ever more important space in life today: the bathroom.

Their collaboration is also a compenetration. Because in the world that is taking shape "we" is more important than "I". And it does not stop at pronouns. Rather, it means having a strategy that valorises the skills to deal with the complexity of demand that is ever more diversified, layered, and often anaesthetised by too much uniformity in terms of what is on offer - because it is dulled by excessive beauty or functionality that either way, overlooks how important continuing to be excited really is. Every day.

That was behind the choice to entrust a project this important to the two best bathroom designers, the multi award-winning Ludovica+Roberto Palomba, to come up with



Photo Antonio Campanella,  
courtesy of Frame magazine.

something completely new using a material that, until very recently was merely a dream - SaphirKeramik. The result of lengthy techno-eco-logical research by Laufen, twice-as-strong, more ecological and thinner than ceramic. Stunning performance, granted; but also necessary in a society aiming at reducing consumption, that loves simplicity, and that is looking for a dynamic relationship with sensual pleasure.

The result is clear to see - ceramics with thin, almost live edges, the grooves in (solid surface Sentec) baths that house LEDS for chromotherapy, surfaces treated with enamels in sophisticated colours, drain outlets that are invisible, hidden below essential slots, and assembly systems that are as innovative as they are easy. Then there's the monumentality, transparency, and purity of the elements, that take an ideal view of architectural volumes, while projecting these objects onto an exceptionally light horizon.

This lightness is accentuated by dialogue with the chunky, elegant and transparent plastic of furnishing accessories: stools/side tables, stackable units, shelves, mirrors and lamps. Just like phrases for effect in a conversation overall, they stand out for their irony. They are nomadic, versatile.

And depending on their colour they change the mood of the bathroom, just like accessories change the conception of a garment: blue adds the strength of serenity, tangerine orange gives a sun-like accent, amber adds body, smoky ink outlines profiles like eye liner, while full-on white and black are structurally imposing compared to the transparent lack of structure.

And it is in the texture of the background, always changing, that the stage of emotions finally becomes complete. Feelings that change like bathroom styles change - interior space par excellence that has to then be adapted to the various personalities, while maintaining design coherency. Just like dialogue between opposite poles: lightness and weight, play and rigour, eclecticism and minimalism. Functional binomials of modern-day creativity, just like the two brands, Laufen and Kartell.

Now joining forces in a shared project that is a tribute to innovation and iconicity.

Federico Chiara / Vogue Italia



Laufen Company  
near Basel, Switzerland



Kartell Company  
Milano, Italy





BASIN  
INSTINCT  
/form follows  
function\_  
/function  
follows form

REFLECTED  
/ GLORY



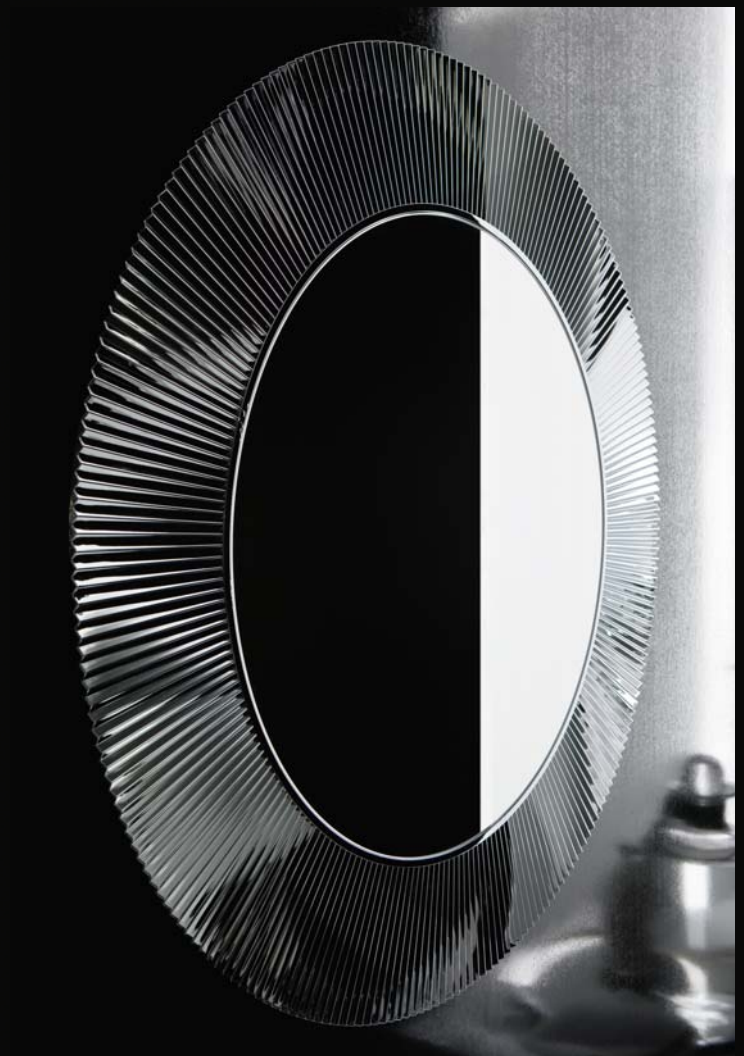




Bidet not available in Australia and New Zealand



Bidet not available in Australia and New Zealand



**CRYSTAL  
AND BLACK**  
*/strike back*





**THE KARTELL**  
**TOUCH**  
*/breaking the rules*

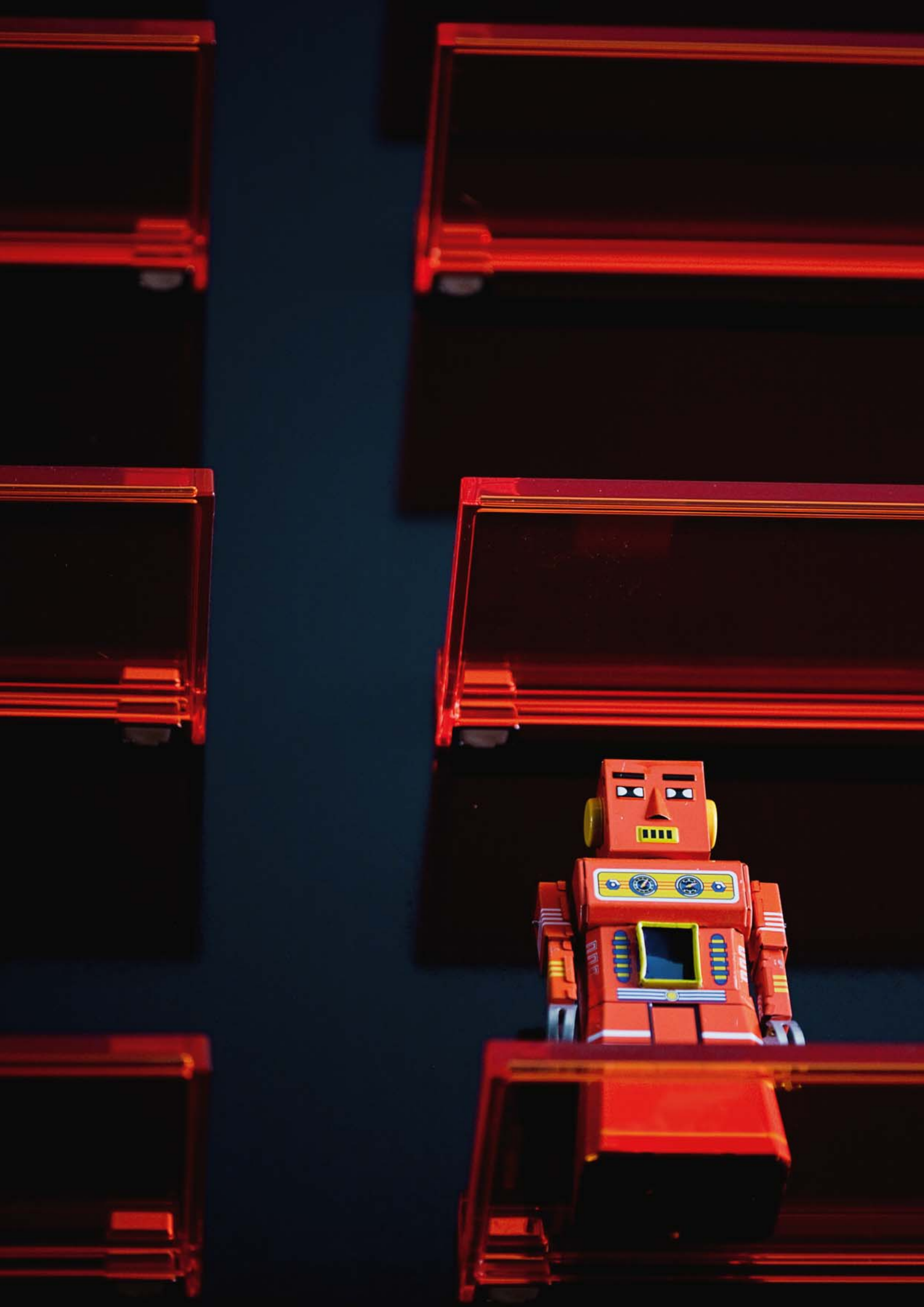


PLASTIC MOOD  
[tangerine orange]



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\_ A concept. This is the key that opens doors to design,  
as well as those for fashion and architecture.



[innovations]

## A HIGH-TECH MATERIAL /at the core of new design

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## LAUFEN EASYFIT FIXATION

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LAUFEN has developed a revolutionary wall fixation system for toilet pans, bidets and urinals. A patent has been lodged. The invisible, easy to mount fixation system meets the needs of both installers and end users.

For example, end users are impressed by a ceramic pan with a flawless surface which is really easy to clean since there's nowhere for dirt to hide. Installers are enthusiastic about the time-saving, intuitive mounting system.



# SaphirKeramik

### A REVOLUTION IN THE FORMAL LANGUAGE OF CERAMICS

The innovative and high-quality composition of SaphirKeramik bestows possibilities and versatility never seen before upon the base material, enabling exceptional shaping. Edge radii of 1–2 mm are thus technically feasible.

The new type of ceramic is considerably harder and has an improved bending strength. LAUFEN is thus able to produce thinner ceramic bodies, which reduces weight and the consumption of raw materials and energy. SaphirKeramik is not a replacement for any of the existing materials; instead, it broadens the range of forms of expression of the natural base material.



[product overview]



ø 420 mm  
white



460 x 460 mm  
○/●  
white



600 x 460 mm  
right hand shelf  
○/●  
white



600 x 460 mm  
left hand shelf  
○/●  
white



900 x 460 mm  
left hand shelf  
○/●  
white



freestanding basin  
●  
white



wall hung pan  
white



back to wall pan  
white



vanity 460 mm  
white



vanity 600 mm  
white



freestanding basin  
●  
white



wall hung pan  
white



back to wall pan  
white



vanity 460 mm  
white



vanity 600 mm  
white



vanity 900 mm  
white



mirror cabinet  
white



open shelf element  
white



foot set  
chrome



round mirror  
transparent crystal,  
tangerine orange

stool  
transparent crystal,  
fumé and tangerine  
orange

rack  
transparent crystal,  
fumé and tangerine  
orange

shelf for basin  
transparent crystal  
and fumé

shelf for bath tub  
transparent crystal  
and fumé

toilet paper holder  
transparent crystal  
disc

Tangerine orange and  
Fumé discs available and  
sold separately



wall shelf  
transparent crystal,  
fumé and tangerine  
orange



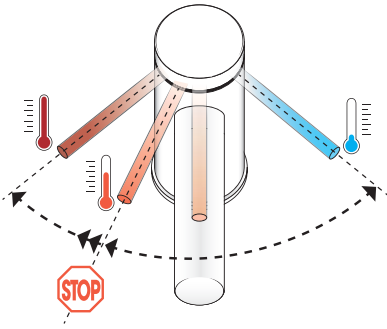
towel rail 300/600 mm  
transparent crystal,  
fumé and tangerine  
orange



freestanding bath  
white

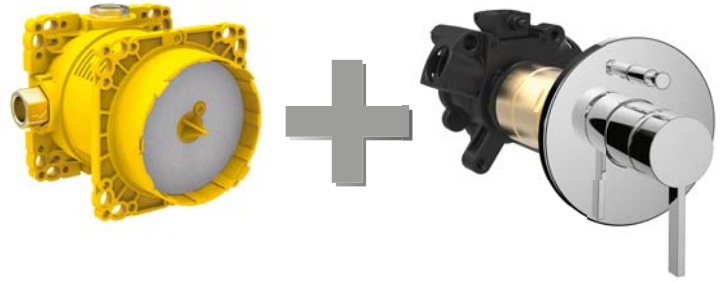
○ no taphole  
● 1 taphole

# \_ECO TECHNOLOGY



Laufen technology has long been committed to saving water and electricity. Ecototal is a revolutionary technical solution fitted in the cartridge to reduce water and energy consumption, providing a clever water saving solution.

# \_SIMIBOX



Simibox is an architectural solution that allows you to conceal your modern mixer technology behind the wall, giving you easy access while also freeing up much needed space in your bathroom. It also takes care of all the behind-the-scenes mechanics meaning you can update your tapware quickly and efficiently.

## [product overview]



disc basin mixer

disc extended height basin mixer

disc bath column with handshower

shower/bath mixer

shower/bath mixer with diverter



wall basin mixer set

wall outlet



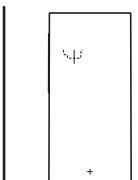
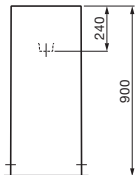
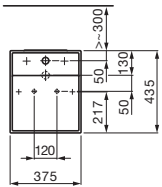
# KARTELL BY LAUFEN



freestanding basin,  
with concealed channel waste ●

Colours:  
.400

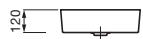
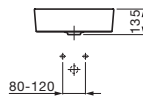
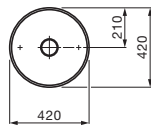
Options:  
.111



washbasin round bowl ○

Colours:  
.400

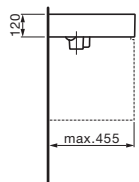
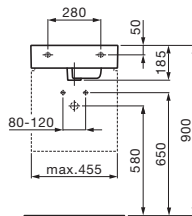
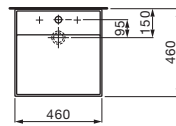
Options:  
.112



small washbasin,  
with concealed channel waste ○/●

Colours:  
.400

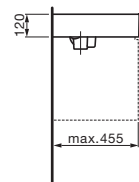
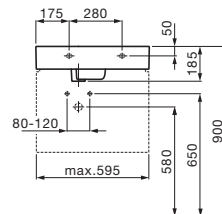
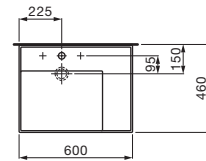
Options:  
.111 .112



600 washbasin,  
right hand shelf,  
with concealed channel waste ○/●

Colours:  
.400

Options:  
.111 .112



# KARTELL BY LAUFEN

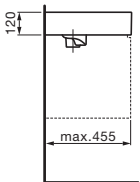
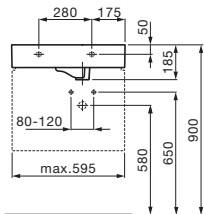
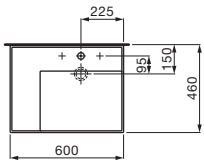


600 washbasin,  
left hand shelf,  
with concealed channel waste

○/●

**Colours:**  
.400

**Options:**  
.111 .112

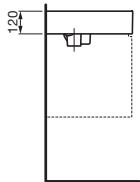
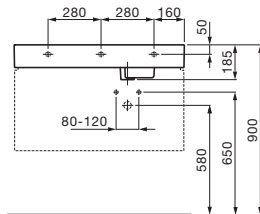
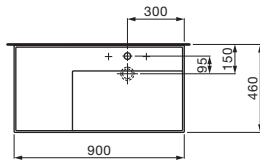


900 washbasin,  
left hand shelf,  
with concealed channel waste

○/●

**Colours:**  
.400

**Options:**  
.111 .112



## Types of washbasins

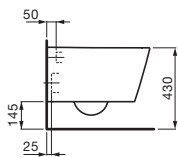
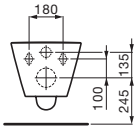
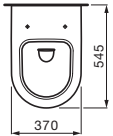
- .111 1 tap hole, without overflow
- 
- .112 without tap hole, without overflow
-

# KARTELL BY LAUFEN



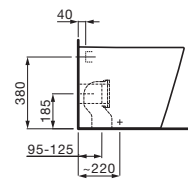
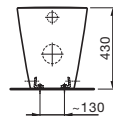
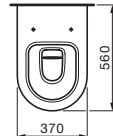
wall hung pan

WELS 4 star, 3/4.5 ltr flush  
average flush, 3.3 ltr flush



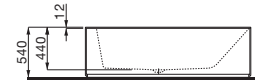
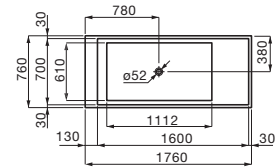
back to wall pan, S or P trap

WELS 4 star, 3/4.5 ltr flush  
average flush, 3.3 ltr flush



freestanding bath,  
1760 x 760 x 540 mm, solid surface,  
with slot overflow at feet side

use capacity 250 ltrs



seat and cover, removable,  
soft close

Colour ceramic

 .400 white LCC

Colour bathtub

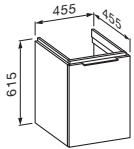
 .000 white

# KARTELL BY LAUFEN



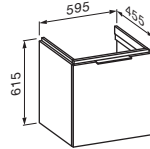
455 vanity unit with one drawer and internal shelf, suits small washbasin

Colours:  
.631



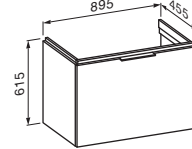
595 vanity unit with one drawer and internal shelf, suits 600 washbasin (right hand shelf) and (left hand shelf)

Colours:  
.631



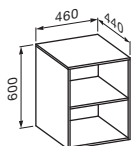
895 vanity unit with one drawer and internal shelf, suits 900 washbasin (left hand shelf)

Colours:  
.631



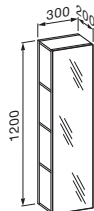
open shelf element

Colours:  
.631



medium cabinet with mirror front

Colours:  
.631



foot set (2 pieces)

## Colour furniture

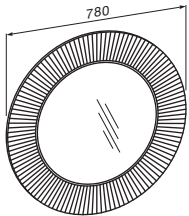
 .631 white gloss

# KARTELL BY LAUFEN



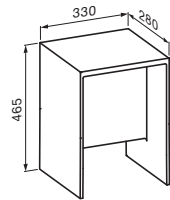
mirror

Colours:  
.082 .084



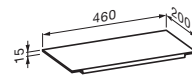
stool

Colours:  
.082 .084 .085



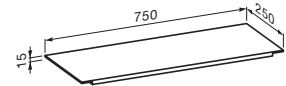
shelf for basin

Colours:  
.084 .085



shelf for bath

Colours:  
.084 .085



toilet roll holder

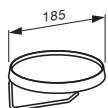
includes transparent crystal disc

discs in additional colours  
(to be ordered separately):

disc ø 183 mm

tangerine orange

fumé



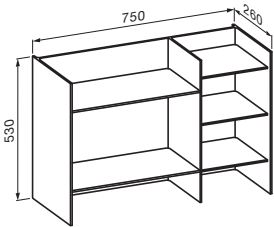


# KARTELL BY LAUFEN



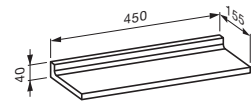
rack

**Colours:**  
.082 .084 .085



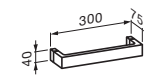
wall mount shelf

**Colours:**  
.082 .084 .085



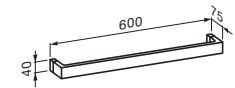
towel rail 300

**Colours:**  
.082 .084 .085



towel rail 600

**Colours:**  
.082 .084 .085



## Colours accessories

-  .082 tangerine orange
-  .084 transparent crystal
-  .085 fumé

# KARTELL BY LAUFEN

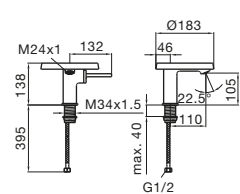


disc basin mixer

including disc in colour transparent crystal

(discs in colour tangerine orange and fumé are sold separately)

WELS 4 star, 7.5 ltrs/min

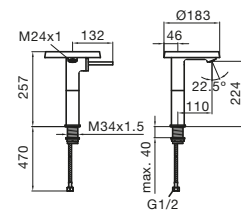


disc extended height basin mixer

including disc in colour transparent crystal

(discs in colour tangerine orange and fumé are sold separately)

WELS 4 star, 7.5 ltrs/min

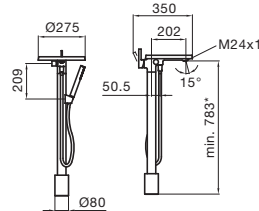


disc bath column with handshower

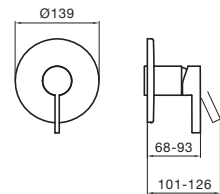
including disc in colour transparent crystal

(discs in colour tangerine orange and fumé are sold separately)

WELS 3 star, 9.0 ltrs/min



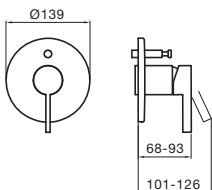
shower/bath mixer



# KARTELL BY LAUFEN

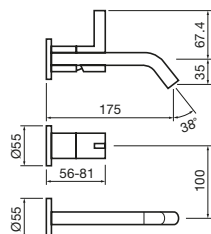


shower/bath mixer with diverter

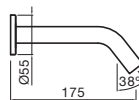


wall basin mixer set

WELS 5 star, 5.5 ltrs/min



wall outlet



Kartell by Laufen accessories, basins, baths, furniture, tapware and toilets enjoy a 15 year product warranty. For full warranty details visit [www.reece.com.au/warranties](http://www.reece.com.au/warranties) or [www.reece.co.nz/warranties](http://www.reece.co.nz/warranties)



*Bathroom Happiness™*

Visit any one of our showrooms in Australia or New Zealand for all the latest products, concepts and inspiration to make your bathroom whatever you want it to be. And for the ultimate bathroom experience, go to one of our bathroom life™ stores where you will find the biggest range of leading international brands. For our nearest bathroom showroom:

**AUS:** visit [www.reece.com.au](http://www.reece.com.au) **NZ:** visit [www.reece.co.nz](http://www.reece.co.nz)

Due to limitations in the printing process the colours in this brochure are a guide only. The manufacturer/distributor reserves the right to vary specifications or delete models from their range without prior notification. The manufacturer/distributor takes no responsibility for printing errors. Kartell by LAUFEN products enjoy a 15 years product warranty and a one year parts and labour warranty – domestic use only.

**Kartell**® **LAUFEN**

