

Enviro316 - Conscious design for a responsible future

Experience the synergy of refined innovation and environmental responsibility with the Enviro316 collection from Phoenix, highlighting their commitment to minimising ecological impact. With GreenTag certifications and Lead Free composition for the mixers, combined with awardwinning design, Enviro316 sets a new standard. From tapware to mixers, showers, and accessories, the Enviro316 collection is a testament to Phoenix's passion for design innovation and reducing landfill.

What is GreenTag certification and how is it relevant?

<u>GreenTag</u> certification guides specifiers and homeowners towards more <u>sustainable choices</u>, contributing to a better-built environment. Specifiers can incorporate <u>Enviro316 mixers</u> into building plans with confidence that they have been through rigorous testing to achieve this internationally renowned certification.







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Awarded a GreenTag GreenRate Level A, this top-tier sustainability certification signifies that a product meets stringent criteria regarding resource efficiency and waste management and has a minimal environmental impact.

Likewise, the GreenTag Platinum Health certification evaluates and verifies products based on their impact on human health and potential exposure to harmful

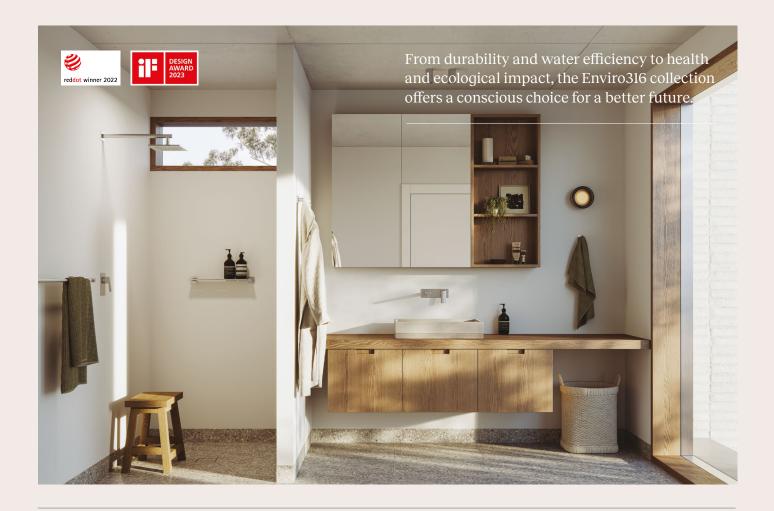


substances, such as lead. Having a primary component of stainless steel means that Enviro316 is <u>Lead Free</u>, making selecting the collection a proactive step towards maintaining a healthy living environment and mitigating the potential health risks associated with lead exposure.

Having Enviro316 mixers equipped with both of these GreenTag certifications means that they hold relevance across various esteemed building rating systems. Specifically, the GreenTag GreenRate Level A certification aligns with Green Star (the Green Building Council of Australia's rating system), the Infrastructure Sustainability Council's IS ratings, and the Earthcheck Rating Tool, which caters to the hospitality and tourism sectors. Additionally, the GreenTag Platinum Health certification is applicable not only to the Green Star rating system but also extends to international standards such as WELL and LEED. An expansion on the specific rating tools within these systems that Enviro316 is relevant to, may be found here.







What are the additional benefits to specifying Enviro316?

Using marine grade 316 stainless steel in the composition of Enviro316 - including the breech - ensures durability, longevity, and resistance to corrosion, making the collection an investment that will withstand the test of time, backed with a lifetime warranty on the finish.

In addition to its robust construction, Enviro316 mixers hold a WELS 6-star rating. This rating signifies the highest level of water efficiency, allowing the conservation of this resource, without compromising performance.

What are the design elements encompassed in the **Enviro316 collection?**

Enviro316 has been recognised with a 2022 Red Dot Design Award and a 2023 iF Design Award. Winning these prestigious awards signifies exceptional design and serves as a symbol of excellence and recognition within the design community.

Designed by Phoenix Design Lead, Ban Liu, who says, "Enviro316 was designed from the perspective of the Modernist view of minimalism. The design is clean and



sophisticated with soft surfaces defined by ultra-crisp lines. As the Modernist movement transcended trends, this was the perfect design style for a collection designed for longevity."

The Enviro316 collection from Phoenix showcases a commitment to sustainability and innovation. With GreenTag certifications, Lead Free composition, and two international Design Awards, Enviro316 sets a new standard in responsible design. From durability and water efficiency to health and ecological impact, this collection offers a conscious choice for a better future.