



VisionInk Photo Realism Guide

Discover the true capabilities of glass



Photo Realism Guide (Pixel Images)

Our 720dpi resolution near full colour printer produces photographic quality print in glass. Conversion to BGWORK colour mode influences the final result and we will advise the recommended approach for Client Approval.

Pixel based images (including all photographs) lose resolution when scaled up. As a general rule, aim to supply the original high resolution image. We can always scale down and the original is the best file to scale up.

Dimensions

If possible please provide your digital file at a 1:1 scale - the same physical size as the final printed work. (These dimensions are not referring to pixel ratio or resolution).

Resolution

Consider the project and the end user's viewing distance when making a decision on a resolution. For larger viewing distances we can accept lower resolutions. Please supply us with the highest quality image and we will advise what is possible. We prefer to work with high resolution files:

Recommended Minimum: 300ppi

Recommended Optimal: 300 – 600ppi

Recommended Maximum: 720ppi

Recommended Resolutions for Standard Viewing Distances

Below is a guide for specific viewing distances:

- 1 metre Viewing Distance Resolution 300ppi+
- 10 metres Viewing Distance Resolution 72 150ppi+
- 25+ metres Viewing Distance Resolution 10ppi+

Stock Images

There are many online image libraries where you can purchase high resolution images. Appropriate licences must be purchased and we are happy to assist in this process.

www.shutterstock.com

www.istockphoto.com

www.gettyimages.com

Photography - Graphic Requirements	
File Format:	PDF, JPEG, TIFF, PSD, GIF, PNG, Raw Camera Files
File Preparation:	Standard graphic preparation via image and graphic applications such as Adobe Photoshop
Colour mode:	RGB colour mode preferred (CMYK is accepted)
Images in file:	Embed images, or send as attached
Text in file:	Outline text within file
Facade Multi Panelling:	Implementation via DXF or DWG

If you need any assistance, contact the **VisionInk** Design Department, visioninkdesign@glasshape.com

WWW.glasshape.com PHT-GDE-05.16